

Dear Friends,

We are thrilled to announce an exciting new event from the Junior League of Norfolk-Virginia Beach, Inc. (JLNVB) — **Bingo & Brunch**, a fresh and fun fundraiser that supports our mission to advance women’s leadership for meaningful community impact in South Hampton Roads. This first-time event will take place on **Saturday, November 1, 2025**, at the Granby Theater in Norfolk, and promises to be a vibrant morning filled with lively bingo, delicious brunch bites, prizes, and community spirit.

**Why Bingo?** Bingo is beloved for its broad, inter-generational appeal—easy to play, exciting to win, and a great equalizer that brings together people of all ages and backgrounds. It creates a welcoming atmosphere that encourages laughter, connection, and joy—making it a powerful platform to raise awareness and support for important causes like women’s health. As a sponsor, you’ll be part of a highly engaging, high-visibility event that’s designed to create lasting memories and meaningful impact. While this is our inaugural year for Bingo and Brunch, it is envisioned to become one of our signature annual fundraisers.

We are offering a variety of sponsorship opportunities to match your goals—from premier branding at the event to featured recognition in our marketing and promotional campaigns. Whether through financial support, in-kind services, or product donations, your partnership will help us make this new fundraiser a success.

The enclosed sponsorship packet provides more information on how you can get involved. We would love the opportunity to speak with you and explore how we can work together for this meaningful cause.

We appreciate your time and look forward to partnering with you.

Sincerely,



Stacy Petromanolakis  
Fund Development Vice President  
funddevelopment@jlnvb.org

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*Bingo & Brunch Co-Chairs*



**Saturday, November 1, 2025**

Granby Theatre, Norfolk

11:00 a.m. to 2:00 p.m. General Admission

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## **EVENT OVERVIEW**

Bingo has a broad, inter-generational appeal—easy to play, exciting to win, and a great equalizer that brings together people of all ages and backgrounds. It creates a festive and welcoming atmosphere that encourages laughter, connection, and some friendly competition—making it a powerful platform to raise awareness and support for important causes like women’s health. We expect about 150 people to attend the event this year.

## **SPONSORSHIP OPPORTUNITIES**

We are offering a variety of sponsorship opportunities to match your goals—from premier branding at the event to featured recognition in our marketing and promotional campaigns. Whether through financial support, in-kind services, or product donations, your partnership will help us make this new fundraiser a success.

Bingo & Brunch offers sponsors an excellent opportunity to:

- Align with a mission-driven, women-led nonprofit celebrating 100 years of service in 2025
- Support community-based initiatives that directly impact women’s health and wellness
- Reach an engaged, diverse audience in a fun and festive setting
- Be recognized as a valued partner in improving lives across South Hampton Roads

## **EVENT IMPACT**

As an organization of nearly 250 dynamic women committed to promoting voluntarism, developing the potential of women, and improving our community, we are always seeking new and innovative ways to expand our reach and deepen our impact. While this is our inaugural year for Bingo and Brunch, it is envisioned to become one of our signature annual fundraisers.

## **EVENT CONTACT**

To learn more about sponsorship opportunities, please visit the Junior League of Norfolk-Virginia Beach, Inc. at [www.jlnvb.org](http://www.jlnvb.org) or contact Briana Jackson at [avpmembership@jlnvb.org](mailto:avpmembership@jlnvb.org).

**BINGO & BRUNCH EVENT SPONSORSHIP PACKAGES**  
**Saturday, November 1, 2025 | 11:00 a.m. to 2:00 p.m.**  
 Granby Theatre, Norfolk

Bingo & Brunch provides an excellent opportunity for businesses & organizations to showcase their brand and support the work of the Junior League of Norfolk-Virginia Beach. Please complete the enclosed Commitment Form & return by **October 17, 2025**, to register for this year's event, or you may register online.

| Sponsorship Benefit   | Diamond \$5,000 | Emerald \$2,500 | Sapphire \$1,000 | Ruby \$500 | Pearl \$250 | In-Kind Donations* |
|---|-----------------|-----------------|------------------|------------|-------------|--------------------|
| Presenting Sponsor (two available)                          | ✓               |                 |                  |            |             |                    |
| Opportunity for tabling and marketing at event              | ✓               |                 |                  |            |             |                    |
| Company logo placement in JLNVB annual report               | ✓               | ✓               | ✓                | ✓          | ✓           |                    |
| Company name and logo on event materials                    | ✓               | ✓               | ✓                | ✓          | ✓           |                    |
| Thank you recognition on JLNVB website                      | ✓               | ✓               | ✓                | ✓          | ✓           | ✓                  |
| Branded social media posts on all JLNVB channels            | 3               | 2               | 2                | 1          | 1           |                    |
| VIP Tickets to BINGO & Brunch (\$100 value each)            | 4               | 2               |                  |            |             |                    |
| General Admission Tickets to BINGO & Brunch (\$50 value ea) |                 |                 | 4                | 2          |             |                    |

\*In-kind donations will be recognized at the level of the market value of gifts donated and can include:

- Items for BINGO/raffle prizes
- Food/catering
- Printing
- Gift cards/gift certificates
- Balloons/decor
- Photography/videography
- Media



## BINGO & BRUNCH COMMITMENT FORM

Saturday, November 1, 2025

Granby Theatre, Norfolk

11:00 a.m. to 2:00 p.m.

Please indicate your desired sponsorship level below and provide all requested information no later than **October 17, 2025**, to ensure receipt of benefits related to pre-event marketing:

### Sponsorship Levels

\$5,000 Diamond

\$500 Ruby

\$2,500 Emerald

\$250 Pearl

\$1,000 Sapphire

In-Kind Donation or Service

Sponsor Name: \_\_\_\_\_

*(Please print business name as it should appear in printed materials and recognitions)*

Sponsor Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Facebook: \_\_\_\_\_ Instagram: \_\_\_\_\_

Website: \_\_\_\_\_

Description of In-Kind Donation or Service: \_\_\_\_\_

***Please provide a high-resolution version of your company's logo along with this application.***

### Method of Payment

Check (made payable to Junior League of Norfolk-Virginia Beach, Inc.)

Online: <https://bit.ly/2025BingoSponsorship>

**Please return form via email to [funddevelopment@jlnvb.org](mailto:funddevelopment@jlnvb.org)**

*or mail to*

*Junior League of Norfolk-Virginia Beach, Inc.*

*419 S Lynnhaven Rd Suite 111, Virginia Beach, VA 23452*

Or scan  
here to  
pay  
online

